



FOR IMMEDIATE RELEASE

Dragon's Den Jim Treiving scores with Naramata Benchlands

Naramata selected for PNE Lottery Home as Okanagan market booms with 35.5 % increase

June 22, 2016, Penticton, BC —Entrepreneur and Panelist for Hit TV show *Dragons' Den*, Jim Treiving has found success with the *Naramata Benchlands*, a residential community being developed in the South Okanagan by the Naramata Benchlands Properties, a partnership between T&M Management Services Ltd., owned by Treiving and long time Boston Pizza partner George Melville, and Lajora Holdings.

The community's first phase is 90 per cent sold out while house sales in the Okanagan soar, with 1,200 units selling in May of 2016, up 35.5 per cent from the same month last year (**Source:** [Okanagan Mainline Real Estate Board - OMREB](#)).

The Naramata Benchlands is a quiet village-like community located on a hillside on the east side of the Okanagan Lake. It is rich with spectacular views, 35 vineyards, and several fine dining options to compliment the local wines. The community is preparing to launch its second phase of home sites in the Fall while only 5 home sites remain in the first phase. Prices for home sites start at \$189,000.

"It really is a piece of paradise overlooking a large variety of vineyards, orchards, wineries and the Okanagan Lake. It's a place where you can have extra room to breathe, and spend time with your family with all the conveniences of living close to Penticton," says Jim Treiving, partner, Naramata Benchlands Properties.

Located just a 15-minute drive from Penticton, Naramata residents get the experience of living a quiet, serene life in the valley with access to all services nearby as well as the historic Kettle Valley Railway Trail network.

"Naramata is truly one of the gems of the Okanagan," says Randy Kowalchuk, president, Naramata Benchlands Properties. "This is a special place and those looking for larger home sites won't want to wait for the Phase 2 launch but the views in both Phases are stunning."

Naramata is home to the 2015 PNE Home Lottery prize, built by Karoleena, a home which features three bedrooms, top-of-the-line finishes, a living green roof, and lakefront views and it is the location for the 2016 PNE Home Lottery.

The final 5 sites range from half acres to full acres and are the last ones of this size available. Phase 2 of the development will include an additional 42 home sites being launched in the fall, which are slightly smaller.



Photo Caption: A completed home in Naramata Benchlands

-30-

For more information visit www.NaramataBenchlands.com.

Media Contact:

Scott Henderson
250.317.3751
scott.henderson@dhzmedia.com

Alexandra Rabbitte
403.809.4568
alexandra.rabbitte@dhzmedia.com

Naramata Benchlands www.naramatabenchlands.com

Naramata Benchlands is quality modern living within a unique and majestic setting, with breathtaking views of the Okanagan Lake and a quiet, village-like lifestyle. It is home to several local orchards, farmers markets, art exhibits, and dining options. There is a wide range of outdoor activities at your fingertips, with the shores of the Okanagan and Skaha lakes ready for swimming, boating, parasailing, or evening strolls along the beach. There are 7 championships golf courses and 21 additional courses within the area, and the Kettle Valley Railway trails offering world class views of the Okanagan Valley.